

## Advertising Guide 2007/2008

	Size inches, w x h	Price
Full Page	10 x 15.5	\$ 625
1/2	10 x 7.75	\$ 335
1/3	8 x 6	\$ 250
1/4	6 x 6	\$ 185
1/8	4 x 4.5	\$ 120
1/16	4 x 2.25	\$ 65
Banner	2 x 10	\$ 200
Classified	30 words	\$15
Insert	Max. 8.5 x 11	\$ 700

### Positioning

Preferred position options are available on most ad sizes at an additional cost.

### Colour (in addition to above rates)

Black plus one colour	\$ 125
Full colour	\$ 175

### Discounts

Save 10% when you book for 6 – 10 issues

Save 15% when you book for 9 – 12 issues

Save 25% when you book for 13 + issues

# The Carillon

### Contact

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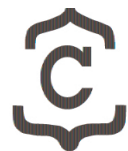
### Deadlines

Ads are due Friday 5 p.m.  
prior to publication date.

### Design

The Carillon charges \$30/hour  
for creative design.

The Carillon is the University of Regina's  
official student newspaper. The Carillon  
Newspaper Inc. is a non-  
profit corporation.



## Payment

Full payment is due within thirty (30) days of the date of invoice. Make cheques payable to: The Carillon Newspaper Inc. Overdue accounts may be subject to interest penalty and sent to a collections agency.

## Publication Dates 2007/2008

### July, 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### August, 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### September, 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### October, 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### November, 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### December, 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### January, 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### February, 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

### March, 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### April, 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			